

CALL FOR PAPERS 2009 WINTER GLOBAL CONFERENCE ON BUSINESS AND FINANCE (GCBF) ATLANTIC CITY, NEW JERSEY

You are invited to participate in The 2009 Global Conference on Business and Finance (GCBF) – Atlantic City, New Jersey. The Conference, sponsored by The Institute for Business and Finance Research, LLC (IBFR), will be held from January 6-9, 2009 at Trump Plaza Resort and Casino, Atlantic City.

Theoretical and empirical papers in all areas of business, finance, marketing, management, accounting, MIS, public administration, economics, business education and related fields are welcome. Papers do not need to be global in nature. English and Spanish language sessions will be offered. An Internet Session will be offered for those unable to make the trip to Atlantic City.

SHARE THIS CALL

We request that you kindly share this call with your colleagues. To subscribe to our mailing list, please send an email to subscribe@theibfr.com.

BENEFITS OF ATTENDING THE CONFERENCE

Journal Publication Opportunities

The Conference is affiliated with four peer-reviewed journals: *The International Journal of Business and Finance Research (IJBFR)*, *International Journal of Management and Marketing Research (IJMMR)*, *Global Journal of Business Research (GJBR)* and *Revista Internacional Administración & Finanzas (RIAF)*. All our journals are included in EBSCOHost. EBSCOHost provides nation-wide access to Journal content in more than 70 countries. All our English Journals are listed in the 11th edition of Cabell's directory. They are also listed in Ulrich's Periodical Directory. The International Journal of Business and Finance Research and Global Journal of Business are indexed in The American Economic Association's *Econlit*, *e-JEL* and *JEL on CD*. Spanish language papers are published in *Revista Internacional Administración y Finanzas*. Papers honored with the Outstanding Research Award at the conference will be offered publication in one of our Journals. In addition, papers receiving the Best Paper in Session Award are reviewed for possible Journal publication.

Publication in the Refereed Conference Proceedings (Optional)

Publishing in the Refereed Conference Proceedings is free to registered conference attendees. Conference proceedings are published under the Title "Global Conference on Business and Finance Proceedings," ISSN 1931-0285, CD format, and ISSN 1941-9589 online format. You can publish a 200-word abstract, a 5-page version of your paper or a full paper (not to exceed 14 properly formatted pages). All proceedings submissions must be in MS Word and must be formatted according to our proceedings guidelines located at www.theibfr.com/guidelines.htm. Your acceptance letter will include detailed information on how to publish in the refereed conference proceedings.

Outstanding Research Award

Registered attendees can submit their paper for award consideration and possible publication in one of our journals. Award winners will receive a certificate and Award Plaque

at the Award Banquet. An acceptance letter and reviewer's comments are provided for award-winning papers. Award winners are required to properly format their document and make any other changes required by the reviewers and/or editor prior to journal publication. Please note that there is a \$25 per page publication fee for papers that are published in the journals. Submissions to the Award competition are treated in the same fashion as a journal submission. Thus, submitting a paper for award consideration implies that your paper has not been published elsewhere and is not under publication consideration elsewhere. It also implies that you are prepared to pay the publication fee if your paper wins an award.

Best in Session Award

Based on a peer-review process, in each session, a paper will be selected as the Best Paper in Session for an award. Best in Session Award Winners will receive a certificate at the Award Banquet and are invited to submit their papers to our regular review process for possible publication.

IMPORTANT DEADLINES

Submission presentation consideration	November 7, 2008
Regular registration	November 21, 2008
Payment receipt	November 21, 2008
Award submission	November 25, 2008
Proceedings submission	November 25, 2008
Event dates	January 6-9, 2009

SUBMISSIONS FOR PRESENTATION CONSIDERATION

Deadline: November 7, 2008

Submit to: Submission@theibfr.com

Submit a 200-word abstract or full paper to: submissions@theIBFR.com **Early submissions are greatly appreciated.** All submissions must be in Microsoft Word or Acrobat PDF format. Include the contact information for all authors on the first page of the document. You will receive an email containing an acceptance or rejection letter within 10 business days. The letter will contain a submission number that you should include in all further correspondences. Directions will be provided for submitting your paper to the conference proceedings and for award consideration along with your acceptance letter.

CONFERENCE FEES

Deadline: November 21, 2008

Conference registration is US\$320 for the first paper. Non-presenting participants are welcome and are subject to the US\$320 registration fee. The registration fee for full-time students is \$295 (documentation of full-time student status is required). There is an US\$80 fee for each additional paper. A \$50 late fee applies for registration fees received after **November 21, 2008**. If your payment is not received by **December 2, 2008**, your participation will be cancelled. Please note that the registration fee applies to all attending authors. The registration form is available at: www.theIBFR.com/registration.htm. Accepted forms of payment are available at www.theibfr.com/paymentmethods.htm

Food and Beverage

Your registration fee includes Hor'dourves and soft drinks at the reception, a ticket for each Award Banquet and coffee breaks on each day of sessions. Additional Banquet tickets are available for purchase for those participants attending with a guest(s). The price per ticket is \$30.

HOTEL

Deadline: December 7, 2008

We encourage you to stay at the conference hotel and to arrange for your lodging early. Atlantic City is a popular destination and hotels do sell out. We have arranged for a small block of rooms at Trump Plaza Hotel & Casino, Atlantic City at the **special rates** of \$65 for single or double, \$75 for triple, and \$85 for quadruple, per night plus taxes and fees. These Group rates will be honored Sunday, January 4 through Thursday, January 8, 2009. Friday, January 9, 2009 rate will be \$125.00. To receive this group rate, attendees must call 1-800-677-7378 and ask for the **Global Conference** group rate (group reservation code **BGLB09**). Alternatively, you can book online at www.trumpmeetings.com. On the right hand side of the screen, you will see "enter group reservation code," enter the code **BGLB09** and select **Trump Plaza**. These rates are available until December 7, 2008, or until the available block of rooms is reserved, whichever occurs first. Visit our website at www.theibfr.com/trumpplaza.htm for detailed information about applicable taxes, and fees.

TRAVEL INFORMATION

Airfares & Airport

Trump Plaza Hotel and Casino is located 15 minutes from the Atlantic City International Airport, 60 minutes from the Philadelphia International Airport, and (5) five minutes from Atlantic City's Amtrak train station. Depending on your departure city, Philadelphia International Airport may be a cheaper alternative, especially if you are travelling with your family or colleagues. www.theibfr.com/Atlanticity-info.htm for airport ground transportation from Philadelphia and Atlantic City International Airports.

Ground Transportation

Taxi service from the Atlantic City Intl Airport are approximately US\$49, and \$119 from the Philadelphia Intl Airport. For a list of companies providing this service, visit our website at www.theibfr.com/atlanticity-info.htm.

ABOUT THE INTERNET SESSION

An internet session will be provided to those who cannot make the trip to the conference. Visit our website for detailed information about the internet session www.theibfr.com

PRESENTATION EQUIPMENT

Each conference room will be equipped with an overhead document camera (Elmo) capable of presenting most transparencies or paper documents, with a LCD computer projector, and a computer. The presentation rooms will not be equipped with internet connections. Visit www.theibfr.com/equipment.htm for photos of our projection equipment.

INFORMATION ABOUT ATLANTIC CITY

We have included a section about Atlantic City in our Website at: www.theibfr.com/Atlanticity-info.htm

INFORMATION ABOUT THE HOTEL

We have included a section about The Trump Plaza Hotel and Casino www.theibfr.com/trumpplaza.htm

admin@theibfr.com

<http://www.theibfr.com>

CONFERENCE CANCELLATIONS

The Institute reserves the right to cancel the conferences in the event of a natural disaster, terrorist event, illness or other unusual circumstances as determined at the sole discretion of the Institute for Business and Finance Research, LLC. In such instances, the Institute will be responsible only for returning the attendee's conference registration fee.

The staff and I look forward to visiting with you at the conference. If you have any questions regarding the conference, please do not hesitate to contact us.